

RISING STAR: IN THIS ISSUE

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AT CHARLES SCHWAB

Dear Friends of SRA,

It is that time of year again. Book lists are distributed, course schedules are confirmed, and cross-country flights are purchased as nearly 500 SRA scholars are gearing up for a successful start to the school year!

With 80 students starting their senior year of high school across the Bay Area and 378 students heading to colleges and universities all over the country, it is an exciting time at SRA and we invite you to support our students on this journey!

Long-time SRA supporter, Bassett Furniture, has partnered with SRA to offer a dollar-for-dollar match challenge for any gift made during the #SRASStudyHaul Campaign, up to \$5,000.

DONATE TODAY

Join us and help support unmet needs. For example, at the end of every summer, SRA high school seniors take a trip together to purchase items for their dorm rooms. Each student has a \$175 budget to buy things such as bed linens, pillows, towels, and a shower caddy. An exercise in financial education to teach budgeting, quickly transforms into a bonding experience for students, building excitement about the year to come!



It would be difficult to have a typical college experience without new bed linens, appropriate attire, or a cell phone, and items like textbooks and a computer are absolutely necessary for a student to reach their full academic potential. **SRA students rely on the support of donors like you, to help them purchase the supplies and course materials they need to have a 'typical' college experience and excel in their classes.**

As you are preparing your own families for the fall, please consider helping us continue to position our scholars for success by making a gift to the #SRASStudyHaul Campaign. **You'll learn more about what your donation can support in the #SRASStudyHaul Impact Menu in the enclosed newsletter!**

With Gratitude,
Students Rising Above

Bassett®
PREMIER STUDENTS RISING ABOVE SPONSOR

SRA is grateful for the continued generosity of Bassett Furniture, Premier Students Rising Above Sponsor, for the 2019-2020 school year. In addition to supporting the SRA Quarterly Newsletter and the #SRASStudyHaul Campaign, Bassett is donating a portion of proceeds from their Labor Day Sale. Visit your nearest Bassett store to shop until September 2nd, and a portion of your purchase will support SRA! Thank you Bassett!

#SRASTUDYHAUL

Impact Menu: Every Dollar Makes a Difference

While it would be difficult to have a typical and successful college experience without new bed linens, appropriate attire, or a cell phone, items like textbooks and a laptop are absolutely necessary for our students to reach their full academic potential. **Help us continue to position our scholars for success by supporting the #SRASStudyHaul Campaign!**

\$10



STUDY FUEL: A \$10 donation could help purchase a coffee and snack for an SRA student during those late night study sessions in the library!

\$20



MONTH OF LAUNDRY: A gift of \$20 could help one SRA student go back to school looking cool, and cover one month's worth of laundry.

\$65



SAT REGISTRATION FEE:

A gift of \$65 could help pay for one of our high school seniors to start their dream of becoming the first in their family to attend college.

\$100

TWO HOURS TUTORING:

Whether it's AP Physics or Advanced Macroeconomic Theory, sometimes a little extra help goes a long way to getting that "A." A gift of \$100 could support academic success!



\$175

DORM ROOM ESSENTIALS:

From bed linens and towels, to clothing hangers and a laundry basket, SRA students have a budget of \$175 and the guidance of their SRA advisor, to stock up on the essentials they will need to move into their dorm room!

\$250



COLD WINTER ATTIRE:

Many SRA students attend college in cold weather climates and need the appropriate gear for that walk to and from class! A gift of \$250 could help purchase the hat, gloves, shoes, and coat to keep our students warm.

\$500



FULL STUDY HAUL: Textbooks and course materials - all essential supplies that are required for school with costs that add up. A one-time gift of \$500 could support one SRA student with the academic materials they need for an entire semester!

DOUBLE YOUR IMPACT! Long-time SRA supporter, Bassett Furniture, has partnered with SRA to help you make **TWICE** the impact with your donation, by offering a **dollar-for-dollar match for any gift made during the #SRASStudyHaul Campaign, up to \$5,000. Donate today!**



SRA Named Early Partner of Stephen And Ayesha Curry's Eat. Learn. Play. Foundation

On Thursday, July 18th, two-time NBA MVP and three-time NBA Champion Stephen Curry and renowned restaurateur, chef, The New York Times best-selling author, and TV host Ayesha Curry announced the launch of Eat. Learn. Play. Foundation, a family-founded charity with a mission to help end childhood hunger, ensure universal access to quality education, and enable healthy, active lifestyles.

We're thrilled to announce that Students Rising Above has been named as an early partner of Eat. Learn. Play. Foundation in the LEARN program. Providing access to quality education from early childhood through college completion, the foundation's LEARN program seeks to tackle the education achievement gap in the Bay Area between students from low-income communities and their middle- and upper-class peers. **The foundation's education focus furthermore extends through college completion with a goal to close the graduation gap between low-income and minority students and their peers.**

Check out photos from the July 18th launch event below! SRA scholars, alumni, and staff joined nearly 1,000 kids from Oakland Parks Recreation and Youth Development Town Camp at beautiful Lake Merritt, witnessing Stephen and Ayesha Curry's commitment to Oakland first-hand. [Read the press release below and check out the SRA Blog for more details on inspiration behind Eat. Learn. Play.](https://bit.ly/2z0iWXc) <https://bit.ly/2z0iWXc>

We are honored and thrilled to be a part of this important movement and are truly grateful for the impact the Foundation will have on the youth of Oakland and beyond. Thank you to Stephen and Ayesha Curry and the entire Eat. Learn. Play. team!



studentsrisingabove What an incredible honor to meet @stephencurry30 and @ayeshacurry, and to witness their commitment to Oakland through the @eatlearnplay Foundation! So proud to be at the #EatLearnPlay launch event with SRA scholars, alumni, and staff members, and to be named an early partner of the Learn program!



Liked by redwagon_ and 139 others

JULY 18



Stephen Curry  @StephenCurry30 · Jul 18

So proud of the work being done! It's all about IMPACT and this is just the beginning. Lets get it!



Eat. Learn. Play. Foundation  @eatlearnplay · Jul 17

Welcome to @StephenCurry30 & @ayeshacurry's Eat. Learn. Play. Foundation! We're committed to unlocking the potential of every child by fighting to end childhood hunger, ensuring access to quality education and enabling active lifestyles. #eatlearnplay eatlearnplay.org

87

428

4.6K



Stephen And Ayesha Curry Launch Eat. Learn. Play. Foundation To Ignite And Inspire Opportunities For Children

The Curry family's Bay Area-based charity seeks to unlock the potential of underprivileged children through core programs focused on nutrition, education and physical activity



**STEPHEN & AYESHA CURRY'S
EAT. LEARN. PLAY.**

OAKLAND, Calif., July 18, 2019 /PRNewswire/ -- Today, two-time NBA MVP and three-time NBA Champion Stephen Curry and renowned restaurateur, chef, The New York Times best-selling author and TV host Ayesha Curry announce the launch of Eat. Learn. Play. Foundation, a family-founded charity with a mission to help end childhood hunger, ensure universal access to quality education and enable healthy, active lifestyles. Prioritizing underprivileged children primarily in the Oakland and Bay Area communities as an innovative and impactful local non-profit organization, Eat. Learn. Play. creates a new model for communities and families to come together with a commitment to unleash the potential of every child and pave the way for amazing kids and bright futures.

Rooted in three of the most vital pillars for a healthy childhood— nutrition, education and physical activity— Eat. Learn. Play. was brought to life with the Curry family's passion to inspire today's youth and ensure an equal road to success for all kids.

"Children are our future and we are deeply dedicated to empowering them and opening doors for their futures," said Stephen and Ayesha Curry. "This organization is all about instilling ongoing tangible change for underprivileged children growing up in the Bay Area and beyond. As parents, we see a multitude of unique opportunities our kids have access to, and our hope is that Eat. Learn. Play. and the critical fundamental development tools it provides, will positively impact children in our community to live out their dreams."

Eat. Learn. Play. Foundation is designed around three core values that play an integral role in promoting a healthy, fun and thriving childhood. An initial focus of Eat. Learn. Play. is centered around the impactful work the foundation is doing with the City of Oakland's Town Camps this summer. As the presenting partner of Town Camps, Eat. Learn. Play. is serving over 5,000 Oakland kids in 20 locations this summer by providing nutritious breakfasts daily for all campers; and weekly family-style dinners and culinary classes for campers and their families across various camp locations. In addition, Eat. Learn. Play. is providing scholarship support to underwrite costs for kids who cannot afford the full price of summer camp.

EAT.

With a goal to ultimately help end childhood hunger across America and ensure all children Providing access to quality education from early childhood through college completion, the foundation's LEARN program seeks to tackle the education achievement gap in the Bay Area between students from low-income communities and their middle- and upper-class peers. Eat. Learn. Play. provides the necessary resources and support to equip marginalized Bay Area students with scholarships, after-school college prep programs, internships, mentorship opportunities, and more to help ensure they receive the quality K-12 public education they deserve. The foundation's education focus furthermore extends through college completion with a goal to close the graduation gap between low-income and minority students and their peers. have access to nutritious food, the foundation's EAT initiative will drastically eliminate the number of families struggling with daily food needs. One in four Bay Area kids are directly affected by hunger and Eat. Learn. Play. not only provides food for these children but aims to further educate kids and families on the importance of everyday nutrition. Local brand partners that will help activate on initiatives to provide healthy school breakfasts, summer food programs and nutritional resources for youth from low-income households include Oakland Parks, Recreation, and Youth Development (OPRYD), Alameda County Community Food Bank and the No Kid Hungry campaign. These local Bay Area efforts are the start of a greater movement for substantial change in policy at the State and Federal levels.

LEARN.

Providing access to quality education from early childhood through college completion, the foundation's LEARN program seeks to tackle the education achievement gap in the Bay Area between students from low-income communities and their middle- and upper-class peers. Eat. Learn. Play. provides the necessary resources and support to equip marginalized Bay Area students with scholarships, after-school college prep programs, internships, mentorship opportunities, and more to help ensure they receive the quality K-12 public education they deserve. The foundation's education focus furthermore extends through college completion with a goal to close the graduation gap between low-income and minority students and their peers. **Early educational and training partners will include College Track, East Oakland Youth Development Center, Students Rising Above, Code Nation, DonorsChoose.org, Oakland Public Education Fund and OPRYD.**

PLAY.

PLAY is a fundamental part of being a kid and is critical to a child's character development. However, only one in four kids in the country are getting the recommended daily amount of physical activity they need and Eat. Learn. Play. seeks to create opportunities and safe places for all children to play and stay active. PLAY makes it possible for underprivileged children to participate in summer camps, youth sports and other physical activities without the burden of finances or risking safety. The foundation further establishes a safe haven for children, cultivating healthy lifestyles while freely discovering their passions in life. A few key partners include Kaboom!, OPRYD and the Carole Hoefener Center.

Stephen and Ayesha Curry's earnest passion for improving the lives of underserved kids in the Bay Area is the heart of Eat. Learn. Play. As the foundation continues to influence the lives of Bay Area children and their communities, the Curry family remains dedicated to igniting change and inspiring others on a national level.

Eat. Learn. Play. kicks off the launch of the organization with a family-friendly inaugural event inviting over 900 children from Oakland Parks, Recreation, and Youth Development's Town Camps. As an early major partner for the foundation, the Oakland Town Camps serve as an inspiration for Eat. Learn. Play. from its beginning stages. The organization is supported by dynamic and innovative partners for on-the-ground activations and ongoing relationships, ultimately encouraging universal access to quality education, nutritious eating and physical activities. Key partners include Golden State Warriors, Kaiser Permanente, Under Armour, Chase, GoDaddy, Rakuten, PGA REACH, Back to the Roots, Revolution Foods, Google and USTA.

About Eat. Learn. Play. Foundation

Founded by three-time NBA champion and two-time MVP Stephen Curry and entrepreneur, host and The New York Times bestselling author Ayesha Curry, Eat. Learn. Play. Foundation seeks to unlock the human potential of every child. Focused on youth in underserved communities, the foundation's programs are anchored around three core values vital to a successful childhood: nutrition, education and physical activity. As emerging figures in the tech and food spaces, the Curry family is committed to increasing access to quality education for K-12 students, driving innovation and creativity and paving the way for bright futures. Eat. Learn. Play.'s education focus furthermore extends through college completion with a goal to close the graduation gap between low-income and minority students and their peers. The foundation's localized programs provide nutritious food for children in low-income neighborhoods to reduce childhood hunger, the tools to learn about holistic wellness and environments for safe play. In working with community partners across the country, Eat. Learn. Play. is committed to collaboratively improving lives for today's youth generation.

**SRA and ALL WAYS UP Foundation Empower Rising College Freshman At
The 8th Annual UP Through Education Summit**



We're excited to continue our partnership with the ALL WAYS UP Foundation to support young scholars in their educational endeavors! In June, the ALL WAYS UP Foundation welcomed 60 new scholars into the family. In addition to receiving a renewable annual scholarship, the students traveled to Los Angeles for a week-long program focused on helping ease the transition to and through college.

This year, the 8th Annual UP Through Education Summit was hosted at Loyola Marymount University. Rising college freshmen from all over the country participated in workshops and team-building activities aimed at ensuring that students have the confidence and skills to access resources that will be instrumental to a successful college experience.

SRA was thrilled to support this enriching day by facilitating various workshops, empowering students through the college transition. Discussion topics included: **persistence and overcoming challenges, leveraging campus advocates and resources, learning styles, time management, financial aid,** and more.

In January, 2019, SRA and ALL WAYS UP partnered to provide 40 college students with SOAR advising, with a focus on career development. Through the SRA Hub and with help from SRA advisors, ALL WAYS UP students participated in five monthly hangouts and learned important skills, such as how to build a resume and cover letter, how to source and land meaningful internships, professional etiquette, as well as invaluable networking and interviewing tips.

Together, SRA and ALL WAYS UP are supporting young people in their drive toward economic mobility -- creating a more diverse and inclusive workforce for the next generation. Thank you ALL WAYS UP for a successful Summit; we're looking forward to continuing the great work!

Students Rising Above Launches CODEversity, Increasing Diversity in Tech



On June 19th, Students Rising Above launched, CODEversity, an eight week, virtual coding camp, offering college students the fundamentals of coding while gaining career exposure through visits at leading tech companies throughout the San Francisco Bay Area, including Atlassian, Workday, and Zoom.

CODEversity provides SRA Rising Stars, from rising college freshman to rising college seniors, as well as SRA SOAR students with the opportunity to obtain invaluable coding skills from tech professionals with over 60 years of collective coding experience.

"We're thrilled to launch CODEversity in efforts to increase diversity in the tech industry by equipping students with little to no prior coding experience with the tools and resources to access opportunities in tech," said Paula Galvez-Anzano, Students Rising Above Manager of Talent Development. "We're honored to partner with leading software developers, engineers, and product managers rooted in Silicon Valley to serve on the CODEversity Advisory Committee, who are sharing their counsel and expertise with the next generation of leaders."

While U.S. college degree attainment has increased to an all-time high of 46% nationwide, serious opportunity gaps for college students from underserved communities still remain. **On average, 65% of low-income youth graduate from high school and 45% will enroll in college, but only 11% will complete postsecondary degrees.** (National Educational Longitudinal Study)

SRA works to close these gaps and helps students break the cycle of poverty by connecting them to the tools, resources, and supportive community they need to excel and thrive on their college-to-career journey.

CODEversity is SRA's first step in offering students technical skills, opening doors to learning computer science fundamentals and the wide world of the tech community and all that it has to offer throughout the Bay Area.

"As a young woman in tech and a current SRA Rising Star, I am passionate about increasing diversity and representation within STEM careers." said Taylor Rabbitt, SRA rising college senior at Boston University and CODEversity Advisory Committee member. "I am confident that by exposing interested students to the wonders of working in technology, we will enable these students to make the decision to pursue a rewarding technical career."

Meet the SRA CODEversity Advisory Committee on the SRA Blog and follow us for updates on our students' coding journey! <https://bit.ly/2YRRyKF>

Get Interactive: Jump Starting my Career



SRA Scholar Emma Ottum is a rising college senior at UC Riverside, pursuing a major in Industrial Organizational Psychology with a Minor in Human Resources. She is passionate about Industrial Organizational Psychology and how it intersects with business and professional development. **Emma recently returned from India, where she received a highly competitive fellowship to teach for three months.**

Emma is now a Learning and Development Intern with CBS Interactive. See what she's learned at her internship so far, the important leadership skills she's gained, and her hopes for the future!

Hi, I'm Emma Ottum! I am currently a rising senior at UC Riverside, majoring in Industrial Organizational Psychology with a Minor in Human Resources. I am passionate about Industrial Organizational Psychology and business, because I love learning about how I can grow my skills with people, while utilizing them in a Business setting. I have been involved in many exciting projects in the past, and recently just returned from India, where I won a fellowship to teach for three months. During my time, I learned how to use my 2+ years of project management skills to teach students.

My current internship for the summer is with CBS Interactive as their Learning and Development Intern. My job duties vary on a daily basis, providing me with the opportunity to constantly learn new content.

The most surprising part of my experience so far is how fast it is flying by. This internship is the most challenging one that I have experienced in my career path, but I am nevertheless ready to do my best, learn everything I can, and pursue my career and professional development opportunities.

The career path I would like to pursue after graduating is to go into a job where I can continue to discover my passion for project management and Learning and Development. The internship I currently have with CBS Interactive aligns perfectly with my career goals because it feeds into my dream of helping people develop in their roles, while also managing events where I can learn how to intertwine them both.

My first internship was with 360+, where I was their social media producer and student advisor for 15+ students. This helped me develop my interest for management. I then went on to intern with San Jose Downtown Association as their marketing and promotions intern where I developed promotional marketing plans and co-spearheaded four public activation related events with over 3,000 people. I learned how to seamlessly design an event from start to finish.

As my passion for project management grew, I decided to intern with the City of Riverside as their Economic intern. I created financial budgets for city-wide events, analyzed \$2,000 to \$10,000 grants, and oversaw 50+ food and artisan vendor applications. I discovered that I loved teaching, applied and won a fellowship to be a music teacher in India for three months, and went to follow my goals. In the school, I taught over 400 children group music classes and 20+ children private music classes, while leading women's leadership and professional development groups.

The minute I started college, SRA was at my side sending me internships that I would have never given thought to applying for. When my SRA Advisor, Allison, sent me the application for my first internship with the San Jose Downtown Association in the summer of 2016, I had low confidence in myself that I would be accepted. Not only did she encourage me to apply, but she also provided me with complete career support and the advice that I needed to push myself to take that first career step. I was accepted, and started my first internship that would jumpstart my career.

After that summer, I had no idea what doors would open for me next. By the second year of college, I had never been more excited to receive an email than the ones sent by my SRA Advisor with the headings "you have to apply!" and "this is perfect for you." I knew that when I would open these emails, there would also be amazing opportunities waiting for me. ***Throughout my years of college, SRA continued to push me harder and into more competitive internships at reputable companies.***

One of the best parts about being in SRA is how they seemed to know me better than I know myself. My Advisor never failed to send me the perfect internship opportunities. I realized that SRA could see the bigger picture of my career development at times where I couldn't. At the end of the internship, I was incredibly grateful for SRA for pushing me to apply myself and loved every moment of developing my career. SRA has also given me the opportunity to attend career development workshops, career fairs, networking events, and much more.

My advice for other students looking for internships is to never be afraid to apply. It may seem terrifying at first, but the experience is worth it in the end and will help your career develop in ways you never imagined. My entire life before SRA was spent being scared of the unknown. I learned to apply myself and discover what I am truly capable of in my career path. You don't want to have those "what if" moments and SRA is here to help make sure those never happen.

I recently met Jim Lanzone, the CEO of CBS Interactive and CDO of CBS, in the break room and it was one of the highlights of my internship!

Passion Meets Commitment at Charles Schwab for SRA Alum Carina Bustos



Carina Bustos is an SRA alum, and a first-generation college graduate from Occidental College in 2015, majoring in Critical Theory and Social Justice. While in college, Carina took advantage of Students Rising Above's robust career development support, landing internships with CPUC (California Public Utilities Commission) Administrative Law Judges Division Internship, the San Francisco District Attorney's Office, and the Summer Affordable Housing & Community Development Internship at Occidental College.

Her combined passions for social justice and financial literacy, along with personal experiences in wealth management, led her to Charles Schwab.

Learn more about her personal mission and what she does now as an Associate Financial Consultant.

I am a proud alum and scholarship recipient of Students Rising Above. I am thankful to the organization for having connected me to promising summer internships throughout college which increased my exposure to a variety of career paths.

I am currently an Associate Financial Consultant at Charles Schwab and I serve as a partner for clients to become financially successful. In my role, I work with clients to understand their financial goals and investment objectives in order to provide them with ideas and solutions to achieve those goals.

My mission is to help any person irrespective of their wealth have access to comprehensive, competent, and ethical financial planning.

To share a little about my background, my parents immigrated to the United States from Mexico and I was one of the first in my family to graduate from college. From a young age, I had an interest in financial literacy and investing.

When my mother was diagnosed with lung cancer and passed away shortly after, my family had to deal with a complicated and costly probate process. This prompted my transition into the wealth management industry in order to educate myself and others on how important it is to create a financial plan to prepare for future life events and to achieve the life of your dreams.